

TUCSON WOMEN'S MARCH
and celebration



2019 SPONSORSHIP PACKAGE

ABOUT THE TUCSON WOMEN'S MARCH

Tucson Women's March (TWM) is a network of volunteer grassroots leaders, activists, and organizers who are working to defend our human rights and stop the harm done to our most marginalized communities.

The mission of the Women's March is to harness the political power of diverse women and their communities to create positive social change.

We are committed to:

- Ending violence
- Reproductive rights
- LGBTQ rights
- Civil rights
- Workers' rights
- Disability rights
- Immigrants' rights

Tucson Women's March consists of volunteers with a fiscal agreement with the YWCA Southern Arizona. They are a 501(c)(3) nonprofit and can accept tax-deductible donations from individuals, families, businesses, and organizations.

SPONSORSHIP PACKAGES

Recognition	Levels of Support						
	\$10,000+	\$5,000 – \$9,999	\$2,500 – \$4,999	\$1,000 – \$2,499	\$500 – \$999	\$250 – \$499	\$100 – \$249
10x10 booth space for tent, table, and up to 2 chairs (provided by you) *	✓						
6x6 table space for table and up to 2 chairs (provided by you) *		✓					
Company logo and link on TWM website through Dec. 2019	✓	✓	✓				
Onstage acknowledgement of sponsorship	✓	✓	✓	✓			
Logo on Sponsor banner	✓	✓	✓	✓	✓		
Special Tucson Women's March 2019 tote bag	✓	✓	✓	✓	✓	✓	
Acknowledgement on website through Dec. 2019	✓	✓	✓	✓	✓	✓	✓

* Please see FAQ #4 for more information on booth/table spaces.

Sponsorship levels for in-kind donations are based on an agreed-upon value. Please contact us to discuss the goods or services you would like to donate. Please see FAQ #1 for more information on in-kind donations.

FAQS

1. WHAT IS THE DIFFERENCE BETWEEN A CASH SPONSORSHIP AND AN IN-KIND SPONSORSHIP?

A *cash sponsorship* occurs when a sponsor pledges a monetary donation to TWM. An *in-kind sponsorship* occurs when a sponsor pledges to provide TWM with a product or service at no cost to TWM, in lieu of a monetary donation. *In-kind* sponsors work with TWM to establish the monetary value of the provided product or service. Sponsorship levels are then assigned according to that value. Please contact us to discuss the goods or services you would like to donate.

2. WHERE CAN I FIND ANOTHER SPONSORSHIP APPLICATION?

A Sponsorship application is included on the next page in this package. Additional applications can be found at www.TucsonWomensMarch.com/Donate. If you are unable to access the website, please contact the TWM Fundraising committee at SponsorTWM2019@gmail.com.

3. WHEN IS THE DEADLINE TO SEND MY COMPANY LOGO?

If your sponsorship level provides the opportunity, please email a .PNG or .JPG file of your logo and the website URL to SponsorTWM2019@gmail.com as soon as possible after you have signed the commitment. This allows us to add your company information to our website. Please direct questions to SponsorTWM2019@gmail.com.

4. DO YOU PROVIDE TABLES/BOOTHS AND CHAIRS TO SPONSORS?

No, you will need to provide your own table, tent, and chairs, depending on your sponsorship level. **Please be aware that no goods or services may be offered for sale by any sponsor.** We encourage you to have free materials, handouts, etc.

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Sponsorship Commitment Form

Sponsor Contact Information		Select Your Sponsorship Level			
Business Name			\$10,000+ <i>(Please contact us for amount)</i>		
Address		\$5,000 – \$9,999		\$500 – \$999	
Contact Name		\$2,500 – \$4,999		\$250 – \$99	
Phone		\$1,000 – \$2,499		\$100 – \$249	
Email					

I certify that I am a duly authorized representation of this organization. I am aware that all sponsorships are subject to review and acceptance by 2019 Tucson Women’s March. Accepted sponsorships are effective upon receipt of payment of pledged funds or in-kind agreement. Accepted sponsorships are non-refundable.

I understand and accept that the terms of the Sponsorship Package for the 2019 Tucson Women’s March as outlined in this package.

Printed Name _____

Signature _____

Date _____

Mail signed commitment form and check,
made payable to **YWCA Southern Arizona**.

In the memo field, enter “2019 Tucson Women’s March”.

Mail to: Tucson Women’s March 2019, P.O. Box 42433, Tucson, AZ 85733